Emmanuel Oyekunmi Oyediji

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Professional Summary

Certified Product Designer with 4+ years of experience designing web and mobile products for startups and ecommerce brands, from concept to developer handoff. Led a capstone team to deliver LearnFlow and contributed to Stockwise Africa. Also certified in Data Analysis (Excel, MySQL, Power BI), bringing a data informed approach to every design decision.

Work Experience

November 2024 – January 2026 | Marketing & Lead Generation Assistant (Contract) | MyNursera Health
Remote, USA

- Researched prospects and ran outbound email campaigns to build a consistent lead generation pipeline.
- Grew company social media on TikTok and Reddit and tracked outreach and engagement metrics for reporting.

July 2025 – October 2025 | UI/UX Designer | Lumivox Technology
Remote, Nigeria

- Sole designer for Lumivox, a digital engagement platform, delivering end-to-end UI/UX for web application from concept to launch.
- Designed 50+ responsive screens across desktop and mobile views using Figma, including user dashboard, referral system, news feed, payment processing, and admin panel.
- Mapped user flows for onboarding, gamification features, and coupon purchase system to drive user engagement and platform adoption.
- Collaborated directly with founders and developers to keep the build true to the design specs.

May 2025 – July 2025 | WordPress Developer (Contract) | Aura Cayane
Remote, Nigeria

- Built a full ecommerce website for luxury perfume brand using WordPress and WooCommerce.
- Developed product catalogue with advanced filtering, customer reviews and ratings, and a wishlist.
- Implemented a multi-step checkout flow Paystack and cryptocurrency payment gateways, plus discount codes and coupons.
- Optimized product photography presentation and site performance across devices, ensuring smooth user experience from browsing to purchase completion.

April 2025 – June 2025 | Brand Designer & UI/UX Designer (Freelance) | Elite Shine
Remote, Manchester, UK

- Led complete brand identity and website design for a luxury car detailing service, from discovery to developer handoff.
- Created the logo, brand guidelines and print collateral in Photoshop, and designed a responsive website of 20+ screens in Figma.
- Built user flows for service booking, package selection and add-on customization.

September 2024 – December 2024 | UI/UX Designer (Contract) | Zenithix
Remote, Nigeria

- Designed 40+ responsive screens in Figma for an affiliate marketing platform, including a marketplace feature that lets small businesses advertise to platform users.
- Curated the Mastercraft learning hub and quiz-based gaming features, working with developers on the ad management dashboard and course enrolment flows.

November 2023 – March 2024 | UI/UX Designer | Pulseprofit
Remote, Nigeria

- Sole designer on a fintech platform, creating 60+ screens across desktop and mobile in Figma.
- Designed the BizBoost marketplace for small business promotion and a sports prediction sharing community while maintaining seamless navigation across features.
- Collaborated with cross-functional team to deliver user-centred interfaces that balanced business monetization goals with positive user experience.

September 2022 – July 2024 | WordPress Developer & Graphic Designer (Freelance) | GWBranding
Remote, Nigeria

- Delivered 10+ complete branding and website projects for international clients, from logos and brand identity to responsive WordPress sites.
- Audited client websites and recommended improvements in UX, SEO and performance.

Capstone Projects

October 2026 | Stockwise Africa | Inventory and Sales Management System
TechCrush Capstone (Cross Functional Team)

- Designed web and mobile screens for an offline first inventory app for small businesses, including inventory, stock in, dashboard and settings, working alongside product managers, engineers and technical writers.

October 2026 | LearnFlow | Learning Progress Tracker
TechCrush Capstone (Team Lead)

- Led a design team from a one paragraph brief to a clickable Figma prototype of 20+ screens backed by a learner survey, interviews and a review of 5 competing products.
- Research showed 64% of surveyed learners stopped a course when life got busy, which shaped the missed session recovery feature.

Leadership Experience
May 2023 – June 2024 | Design Team Lead | Industrial Engineering Students Association, University of Ibadan
Ibadan, Nigeria

- Led a team of 10 student designers producing marketing visuals for association events.
- Ran design workshops, streamlined the team's workflow and mentored emerging designers

Skills

Design & Prototyping

Figma, Adobe Photoshop, Illustrator, User Research, Wireframing, Prototyping, Usability Testing, Design Systems, Brand Identity.

Development

WordPress, WooCommerce, HTML, CSS, JavaScript, SEO

Data

Excel, MySQL, Power BI, Data Cleaning, Data Visualisation

Education

Bachelor of Science in Industrial and Production Engineering
University of Ibadan | Ibadan, Nigeria
February 2018 - June 2024

Certification

October 2026 | Product Design
TechCrush Academy, Tech4Africans

June 2026 | Data Analysis
TechCrush Academy, Tech4Africans

Languages

English (Fluent), Yoruba (Native)